



**KaxaNuk**  
Sharing knowledge

# KN Hack Agenda

Research Challenge 2026

Challenge What You Believe About Markets

June 4 · 5 · 6, 2026

Universidad Anáhuac Puebla

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# What is KN Hack?



KN Hack 2026 is where **finance, AI, and builders collide.**

Three days where students, professionals, and curious minds come together to:

- Learn how investing actually works today
- Build real projects with real data
- **And meet people who are just as obsessed with markets, code, and ideas as you are**

This is not a passive event.

**It's a shared learning experience in a world that's changing fast.**

# Event Overview



**June 4**

Speaker Day + Panels



**June 5–6**

36-Hour Hackathon



Universidad Anáhuac Puebla



**Students · Professionals · Builders · Entrepreneurs**

# Why Attend?



AI is evolving faster than the financial world can keep up.

**New tools, new datasets, new strategies — everything is changing, all at once.**

But most people are still learning from outdated frameworks, outdated curriculums, and outdated assumptions.

That creates a gap.

👉 Between what the industry needs

👉 And what people actually know

KN Hack 2026 is designed to close that gap — together. 

This is where you:

- **See how AI is actually being used in investing today**
- Understand **what skills are becoming essential** (and which are fading fast)
- Learn directly from people building and operating in real markets
- And connect with others trying to figure this out at the same time

Because the truth is:

**No one has it fully figured out yet.**

And that's exactly why being in the room matters.

# What You'll Get Out of It



- **A real understanding of how modern investing works** (not just theory)
- Exposure to how AI fits into every step of the process
- **Hands-on experience building something under real constraints**
- Clarity on what you should learn next (and what to ignore)
- **A strong network of people interested in investing + coding + building**

# Who Should Come?



This event is for people at the intersection of:

 **Finance + Coding + Curiosity**

You don't need to be an expert — but you should be willing to learn fast.

## **Students**

Finance, Economics, Data Science, Engineering, Math, Physics

If you feel like what you're learning is not enough — this is for you.

## **Builders & Coders**

Learning Python? Into data? Like solving problems?  
Come apply your skills to real financial challenges.

## **Investors & Analysts**

Interested in markets, trading, or portfolio management  
Want to move from opinions → structured thinking

## **Entrepreneurs**

Exploring fintech, AI, or investment-related ideas  
Looking for collaborators, co-founders, or inspiration

# More Than a Hackathon



Yes, you'll learn a lot.

Yes, you'll build something real.

But also, you'll:

- **meet people who think like you**
- have long conversations about markets and ideas late at night
- **debate what works (and what doesn't) over coffee and pizza**
- **leave with new friends, teammates, or future collaborators**

This is a space for people who are:

into investing 🤝 into coding 🤝 into figuring things out

# June 4 — Speaker Day

A full day to understand how the financial world is evolving with AI.

*Not theory. Not buzzwords.  
Just how things actually work.*

# 0. Opening Talk



But How Do You Know?

**We all have beliefs about markets.**

But:

- Where do those beliefs come from?
- How do you test them?
- And what changes when AI becomes part of the decision-making process?

**This session sets the tone for everything that follows.**

# 1. From Data → Ideas



## How raw data becomes investment signals

- Where data comes from (and what actually matters)
- How to clean and structure it without breaking things
- What makes a signal real vs just noise
- Where AI helps — and where it doesn't

**👉 If you like data, this is your zone**

## 2. From Ideas → Strategies



### **Turning signals into something you can actually use**

- How to combine signals into a strategy
- The mistakes that destroy most backtests
- How to test ideas without fooling yourself
- Where AI speeds things up (and where it adds risk)

**👉 This is where theory meets reality**

# 3. How Trading Actually Works



## What happens when strategies hit real markets

- How trading desks operate today
- What tools actually changed the game
- How professionals validate strategies in real time
- Where AI is being used in execution

👉 **Less “Wall Street movies,” more real life**

# 4. Portfolio Decisions



## How everything comes together

- How investment decisions are really made
- When to trust models — and when not to
- How humans and systems interact
- Where AI helps decision-making

👉 **The “big picture” view**

# 5. What Can You Build?



**Anything that improves how we make financial decisions:**

- Investment strategies
- Data pipelines
- Analysis tools
- Risk models
- Or something completely new

**👉 The only rule: it has to work, not just look good in slides**

# June 5–6 — 36H Hackathon

This is the core of the event.

36 hours to:

*Build something real  
Work with real financial data  
Use modern tools (including AI)  
And push your limits*

# Tracks



**You can focus on one or explore multiple:**

- **ETF Allocation** → Build portfolio strategies across asset classes
- **Crypto** → Design strategies for fast-moving digital markets
- **Stock Picking** → Build models to select individual equities

# What Matters



**We're not just looking for “cool ideas.”**

We care about:

- Does it actually make sense?
- Can it run?
- Can you explain why it works?

# Evaluation



## Projects will be judged on:

- **Clarity of idea** → What are you trying to do?
- **Quality of build** → Does it actually work?
- **Use of AI** → Is it useful or just decoration?
- **Real-world relevance** → Would anyone use this?
- **Explanation** → Can you explain your thinking clearly?

# Prizes & Perks



- **AI tool subscriptions**
- **Hardware for your setup**
- Access to KaxaNuk tools
- **Visibility with industry professionals**
- And most importantly: experience + network

# Food & Vibes



- Coffee ☕
- Pizza 🍕
- Snacks
- Late-night energy
- And More!

**Because good ideas don't happen on an empty stomach.**

# For Universities



**This is a chance to see — in real time — what the market actually demands:**

- The blend of finance + coding + data
- The gap between theory and practice
- The skills students are missing

**And how fast things are changing**

# For Companies



**This is where you meet people you can't find anywhere else:**

- Builders who understand finance
- Finance people who can actually code
- People who don't just talk — they build

# Registration



## Three ways to register:

 General: <https://forms.gle/x1s7XN1sdkA7i1A9A>

 Tec Community: <https://forms.gle/n4QjYhsf2YmMNiUr5>

 Waiting List: to attend **only the Speakers Day (June 4)**, please fill the form <https://forms.gle/v4c33LEPLaD1m4QR7> to register for a Full Day Pass (\$500 MXN)

# Training

 **Strategy Examples & Training (GitHub):**  
<https://github.com/KN-Hack/Research-Challenge-2026>

# Final Thought



**The financial world is changing faster than most people realize.**

AI is not coming.

It's already here.

The question is:

**Are you learning fast enough to keep up?**

**KN Hack 2026 is a place to start.**

# Questions

[research@kaxanuk.mx](mailto:research@kaxanuk.mx)



## KN Hack Research Challenge

The KN Hack 2026 is a team-based investment strategy challenge (teams of 2 to 4 members) open to students, investors, and anyone eager to learn, compete, and build real-world research skills.

ETFs Allocation · Stock Picking · Crypto Strategies

DEADLINE

**10**  
MAY

EVENT

**4-6**  
JUNE



FOR MORE DETAILS



INDIVIDUAL REGISTRATION FEE \$MXN MEXICAN PESOS

**\$500**

FEBRUARY 28<sup>TH</sup>

**\$1,000**

MARCH 1<sup>ST</sup> - MAY 10<sup>TH</sup>

MONTHLY ONLINE TRAINING SESSIONS FROM JANUARY TO MAY

- **January:** KN Hack Kick-Off & Intro to Investment Research
- **February:** Data Curation & Feature Engineering
- **March:** Portfolio Construction & Strategy Modeling
- **April:** Backtesting & Attribution Analysis
- **May:** Final Strategy Prep & Presentation

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